



TEAM 1

NOBI

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BACKGROUND

Low Humidity
levels cause forest
to become kindle



High temperatures
cause drought
conditions



Volcanoes can
occasionally cause
wildfires



Lightning Strikes
produce sparks
that can light a
forest



90% of wildfires
are caused by
humans



Winds supply fire
with oxygen and
spread it





5,700
STRUCTURES LOST

Property Damage, Homes,
Companies, and more



100,000
PEOPLE DISPLACED

Forced to evacuate and leave
their homes and belongings
behind



65 Billion
DOLLARS DAMAGE

California will be left
recovering for years



PROBLEM STATEMENT

How to prevent and fight the outbreak
of wildfires?

63% **PROJECTED INCREASE** in average
cost of fire suppression in the span of
10 years



Health



Money



Homes



Lives



Environment





MARKET RESEARCH

The cost of wildfires on human life, property damage, and federal dollars is increasing at an alarming rate.



THE GOVERNMENT

The government is looking for solutions and ways to fend off and mitigate wildfires.



AGENCIES

There are current challenges to fight wildfires by the Environmental Protection Agency

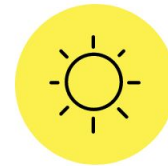
Customer Requirements

According to the market research, the government and other private entities are looking for:

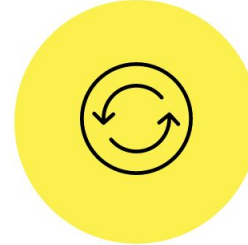
Implicitly

- tamper-proof
- long-range comm
- low-power consumption

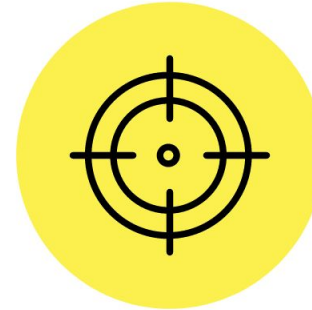
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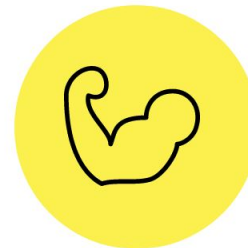
Self-Sustainable



Low Maintenance



Accurate



Durable

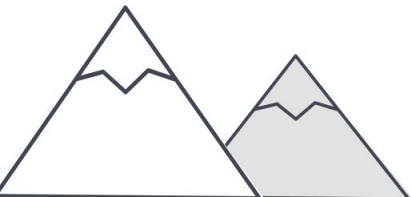


Easy to use



COMPETITION

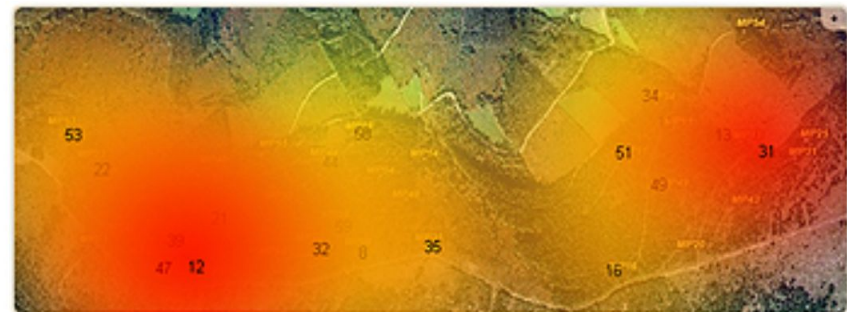
Comparison between:
Quality, Convenience,
and Price



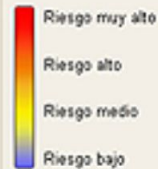
Vigilys' FireAlert
MK I



Insight Robotic's Wildfire
Detection System



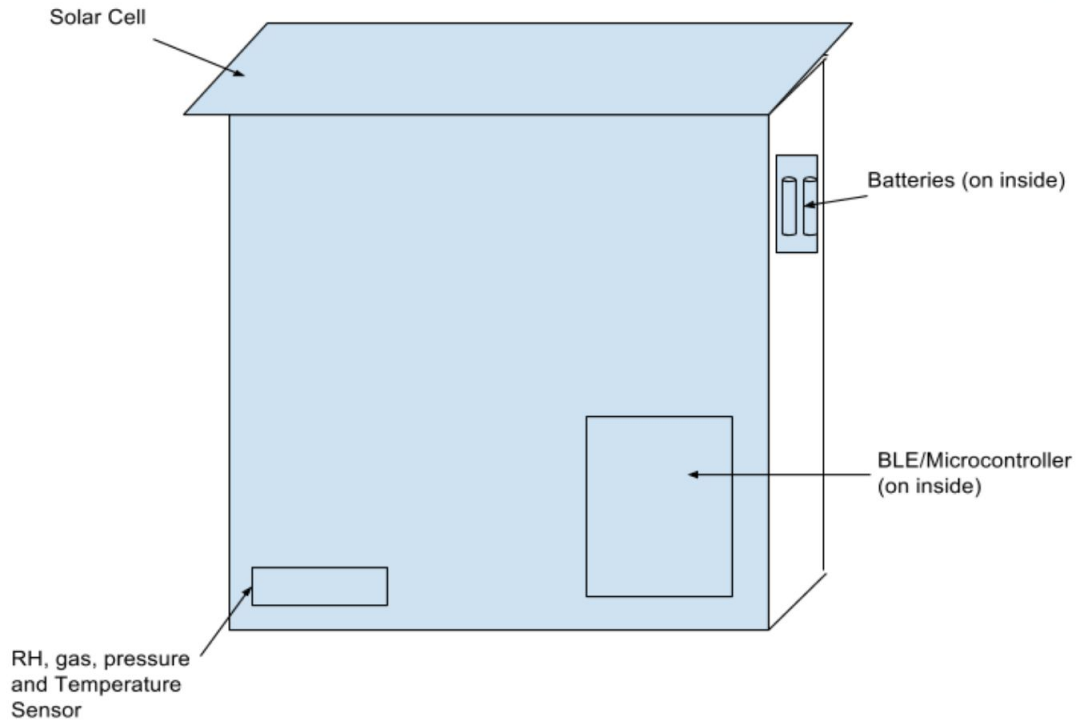
Leyenda



Sensor	Ult. trama	Temperatura	Humedad	Viento
8	2009-11-29	10.3 °C	15.74 %	35.2 km/h
11	2009-11-14	19.1 °C	57.77 %	35.2 km/h
12	2009-10-30	36.3 °C	17.6 %	35.2 km/h
13	2009-11-14	13.7 °C	100 %	35.2 km/h
16	2009-11-28	13.2 °C	12.32 %	35.2 km/h

Libelium's Fire Detection System

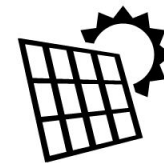
Nobi: Version 2.0



**Micro-
controller
and BLE**



Sensor
Temp, Humidity,
Gas, Pressure



**Solar-
Powered**

PRODUCT SPECIFICATIONS

Sensors

- ✓ Gases - Carbon Monoxide
- ✓ Temperature
- ✓ Humidity

Wireless Communication

- ✓ BLE
- ✓ Provides wide range
- ✓ Low power-consumption

Solar Panel & Battery

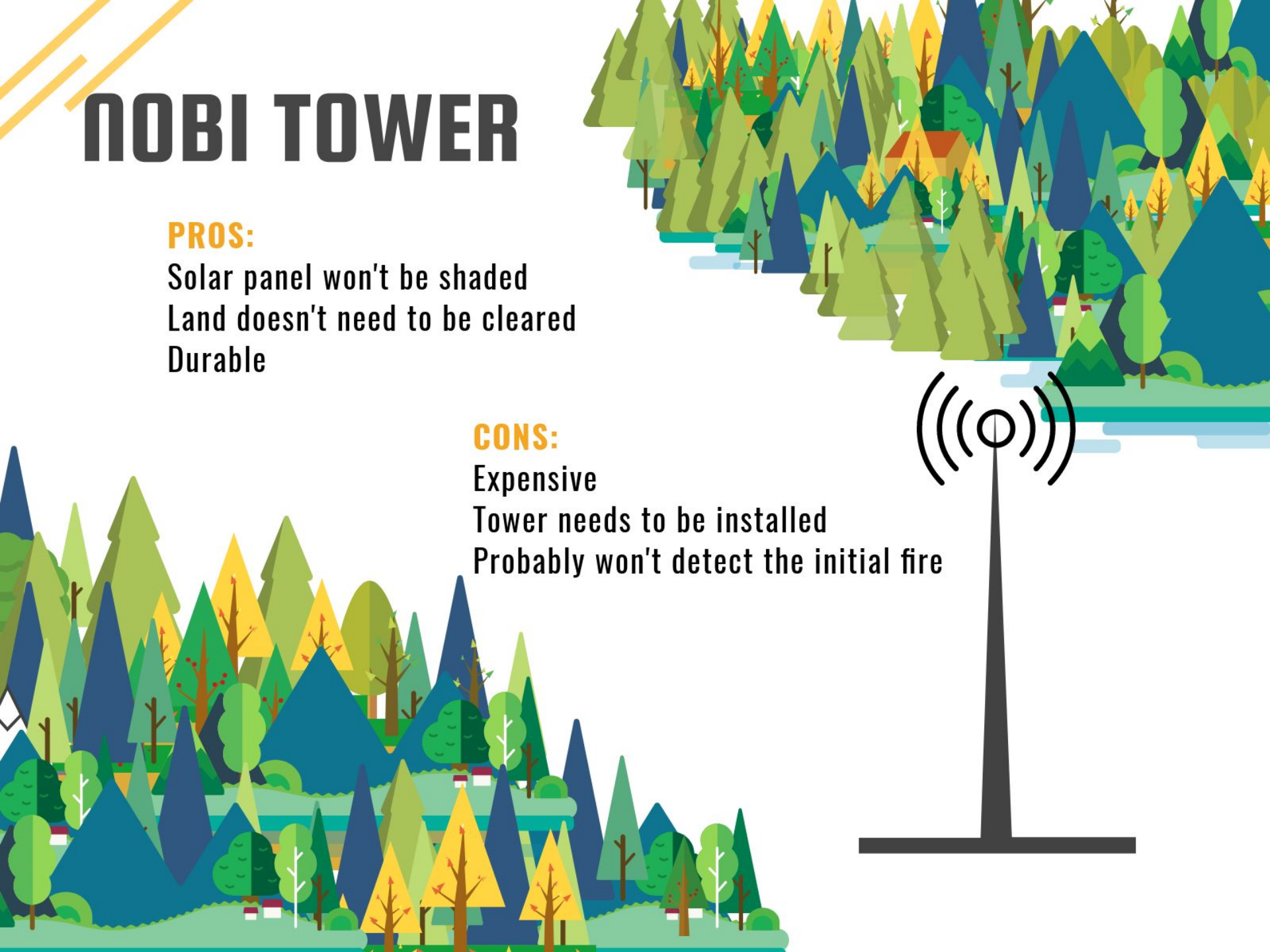
NOBI TOWER

PROS:

- Solar panel won't be shaded
- Land doesn't need to be cleared
- Durable

CONS:

- Expensive
- Tower needs to be installed
- Probably won't detect the initial fire



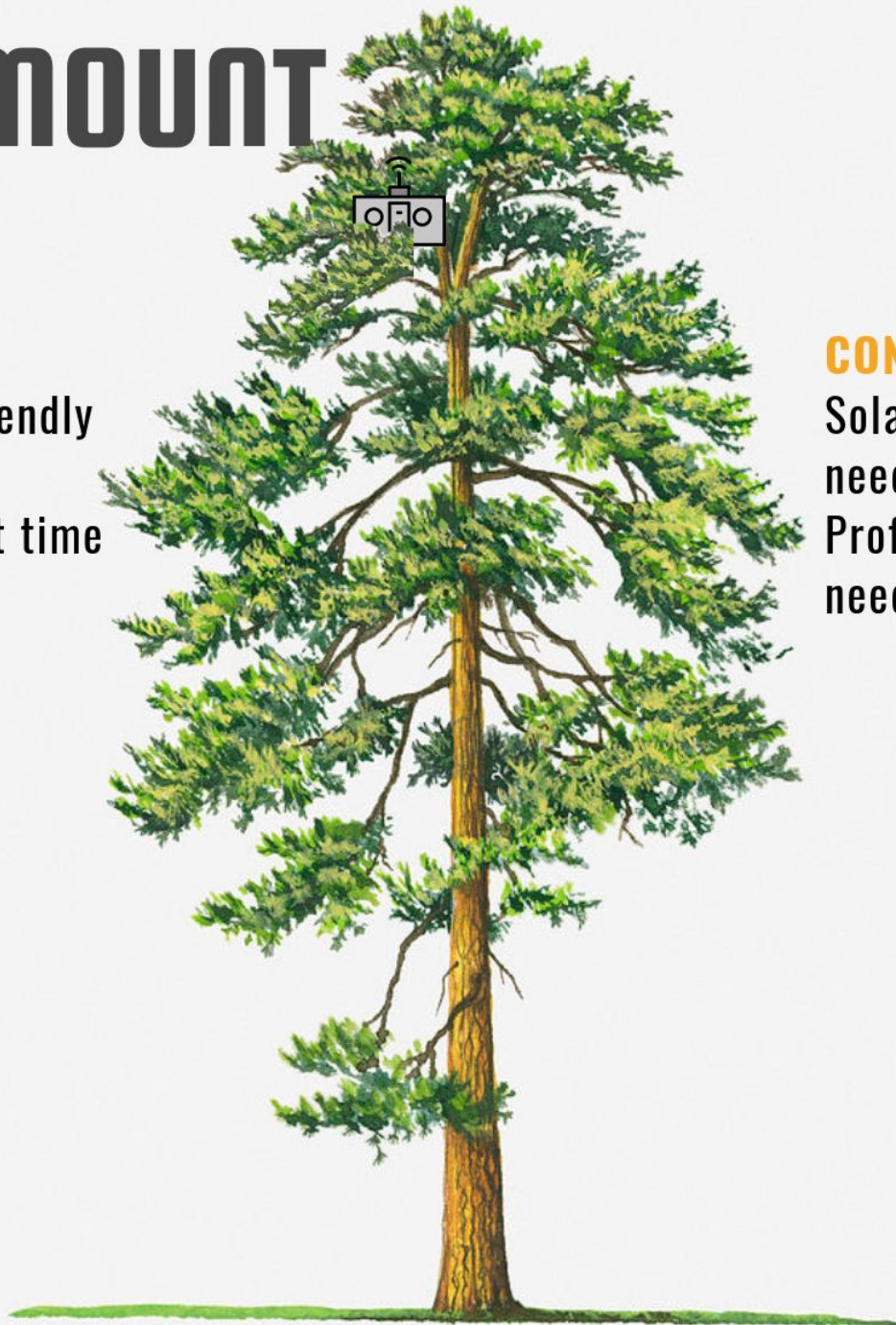
NOBI MOUNT

PROS:

- Environmentally friendly
- Less expensive
- Quicker installment time

CONS:

- Solar panel adjustment needed
- Professional installment needed



PROTOTYPE TESTING



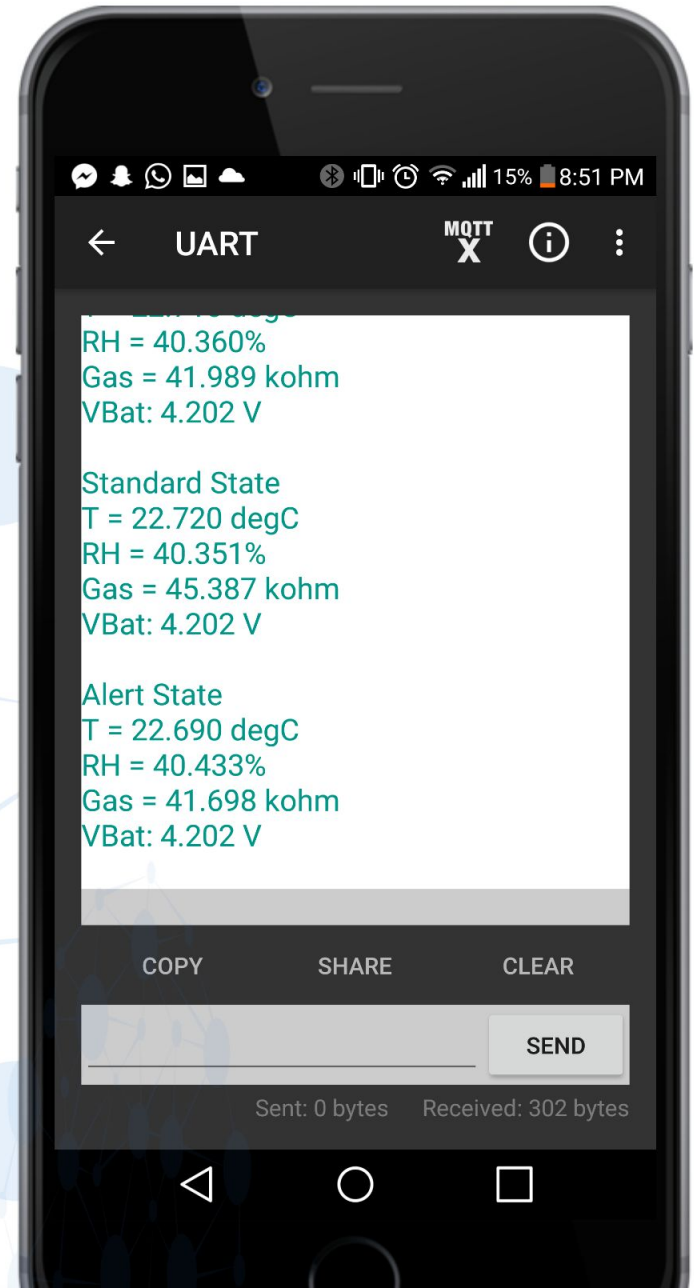
Sensor Testing

- ✓ Temperature by using heat/cold sources
- ✓ Humidity by steam
- ✓ Gas by creating smoke



State Testing

- ✓ Dangerous gas levels predetermined based on gas range PR
- ✓ Alert state when gas levels are too high



System Integration



Software

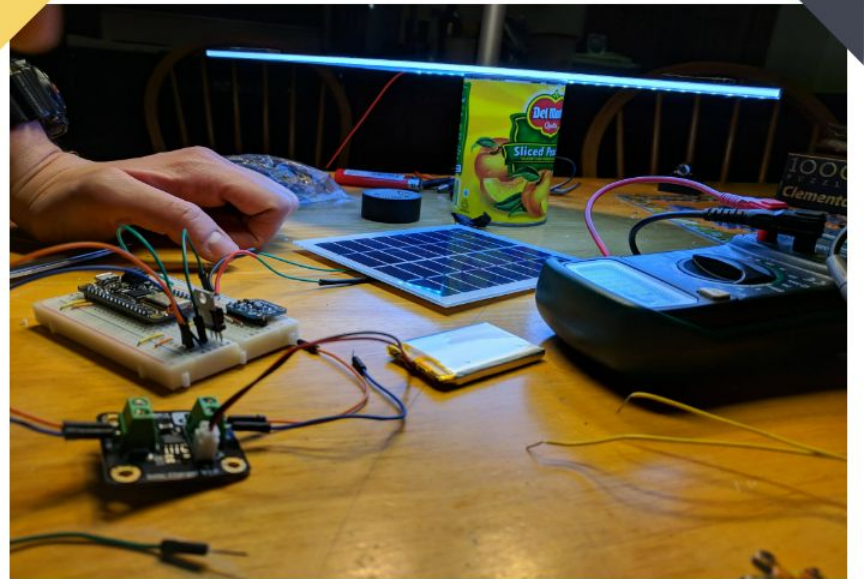
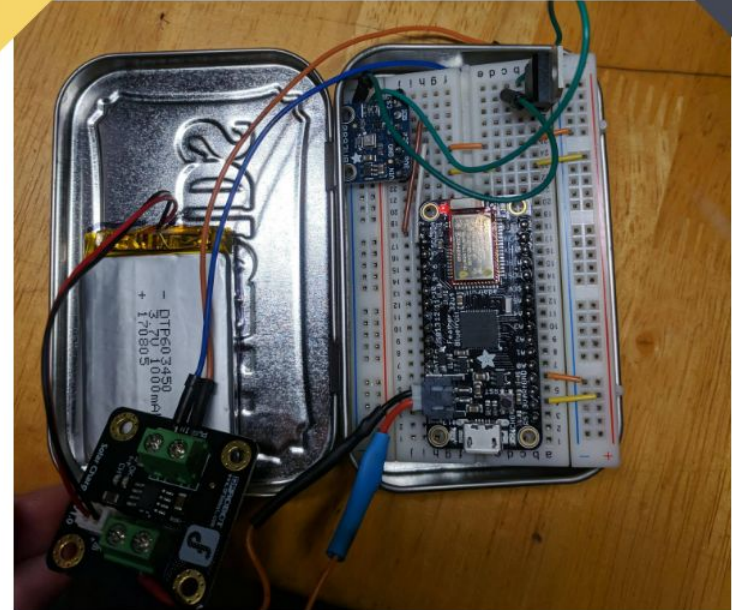
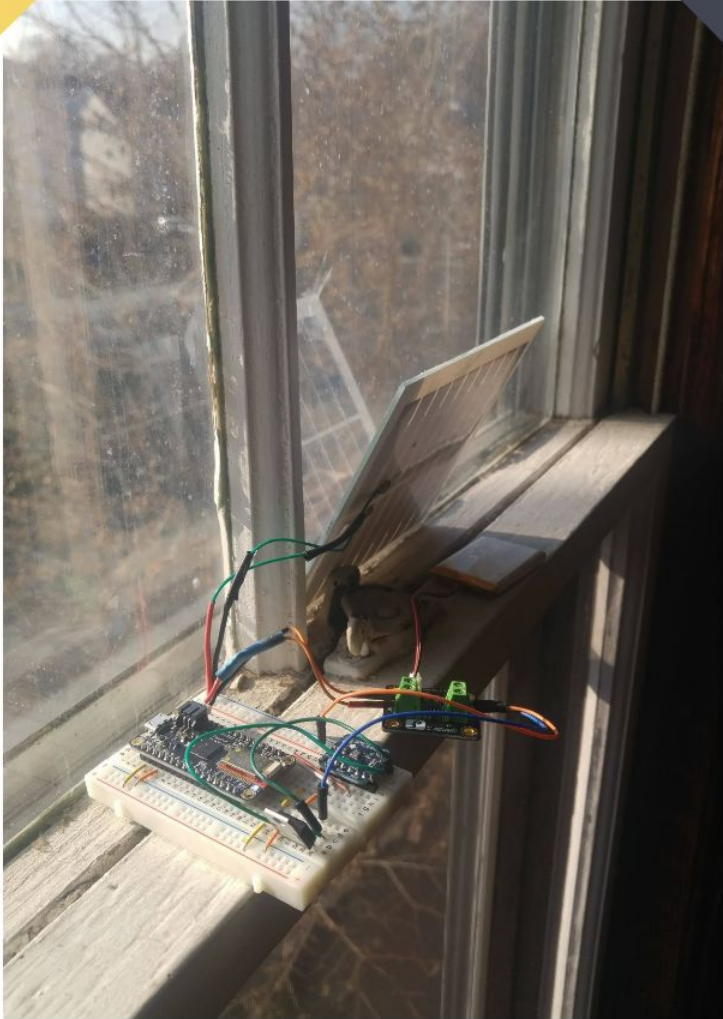
- ✓ Programmed with Arduino IDE
- ✓ Used libraries provided for development boards

```
Nobi | Arduino 1.8.3
e Edit Sketch Tools Help

Nobi$ BluefruitConfig.h floatToString.h
40 void loop() {
41   // put your main code here, to run repeatedly:
42   getBME680Reading();
43 }
44
45 char buffer[10];
46
47 void printState(){
48   if (state == danger){
49     ble.print("Danger!\n");
50   } else if (state == alert) {
51     ble.print("Alert State\n");
52   } else {
53     ble.print("Standard State\n");
54   }
55 }
56
57 void sendInfoViaBLE(float temp, float pres, float humid, float gasRes){
58
59   printState();
60   delay(20);
61   ble.print("T = ");
62   ble.print(floatToString(buffer, temp, 3));
63   ble.print(" degC\n");
64   delay(20);
65   ble.print("RH = ");
66
67   One Saving.
68
69   Sketch uses 24582 bytes (85%) of program storage space. Maximum is 28672 bytes.
70   Global variables use 1099 bytes of dynamic memory.
71
72   3
73   Adafruit Feather 32u4 on COM3
```

System Integration

Hardware



FIXED COSTS



- ✓ \$3,000 - Rent
- ✓ \$1,000 - Utilities
- ✓ \$2,000 - Insurance
- ✓ \$30,000 - Development Costs
- ✓ \$20,000 - Salary Expense

Total:
\$61,000



UNIT COST

- ✓ \$7.90 - Solar Panel
- ✓ \$1.46 - ATmega328p
- ✓ \$2.05 - nRF51822 BLE
- ✓ \$7.40 - BME 680
- ✓ \$9.95 - Li-Ion Battery
- ✓ \$1.00 - Voltage Regulator & Charge Controller
- ✓ \$10.00 - GPS Tracker

Total:
\$32.36

REVENUE



Cost per Unit = \$40
60% profit wanted



Distributors
65% profit

\$66



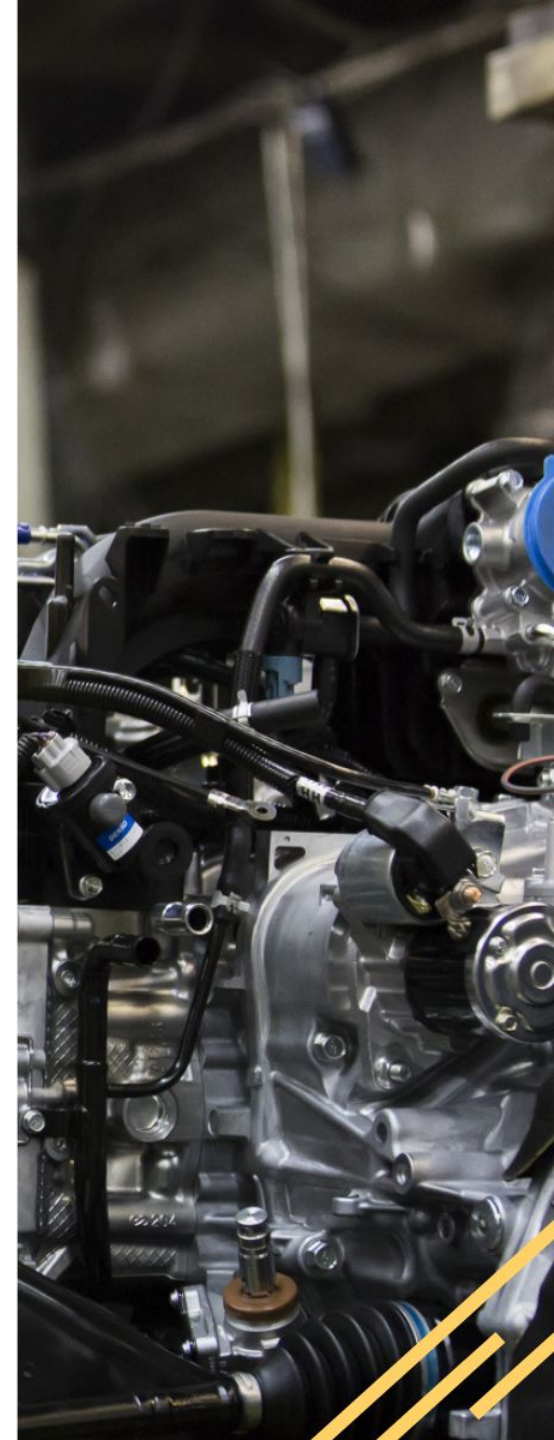
Retailers
65% profit

\$110

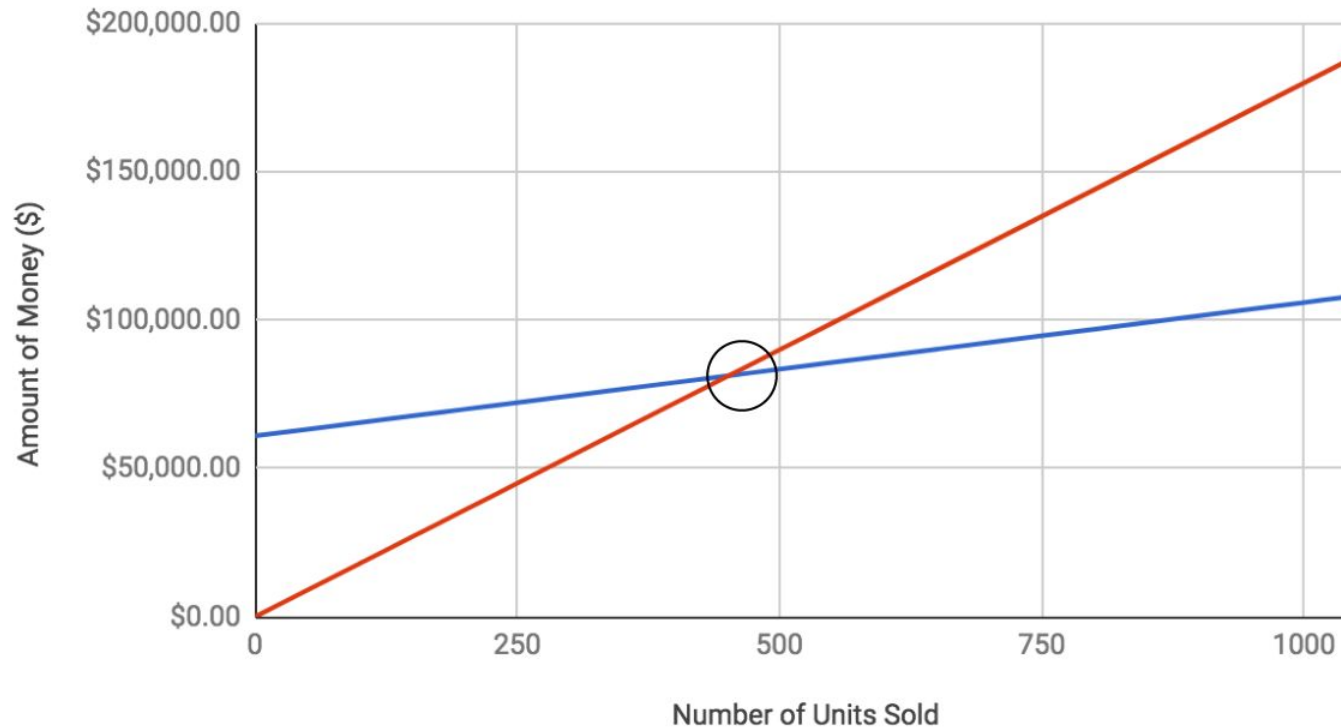


Customers

\$180



BREAK-EVEN ANALYSIS



FORMULA:

$$\text{Fixed Cost} + \text{Unit Cost} \times N = N \times \text{Unit Price}$$
$$61,000 + 40N = 180N$$

$$N = 436 \quad C = \$78,440 \quad R = \$78,480$$



ROI Calculation

Assuming an $N = 10,000$

$$\frac{(\text{Revenue} - \text{Total Cost})}{\text{Total Cost}} = \text{ROI}$$
$$\frac{(1,800,000 - 461,000)}{461,000} = 290.46\%$$

**Initial
Investment**

180,000

Summary



Expenses

FC: \$61,000

UC: \$40



Break-even Analysis

$N = 436$

$C = \$78,440$

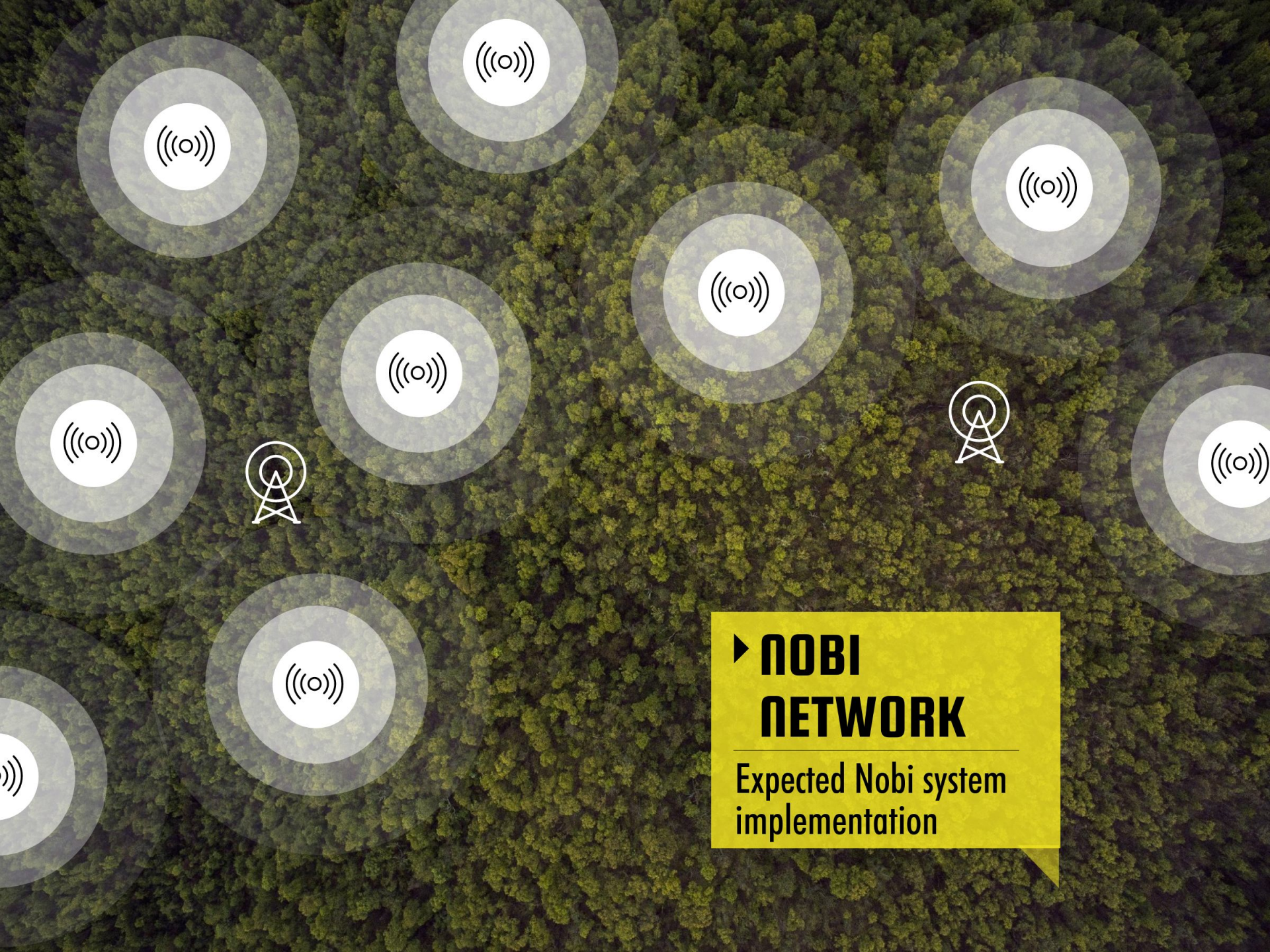
$R = \$78,480$



Challenges #3

Assuming an N of 10,000

$ROI = 290.46\%$



► **NOBI
NETWORK**

Expected Nobi system
implementation

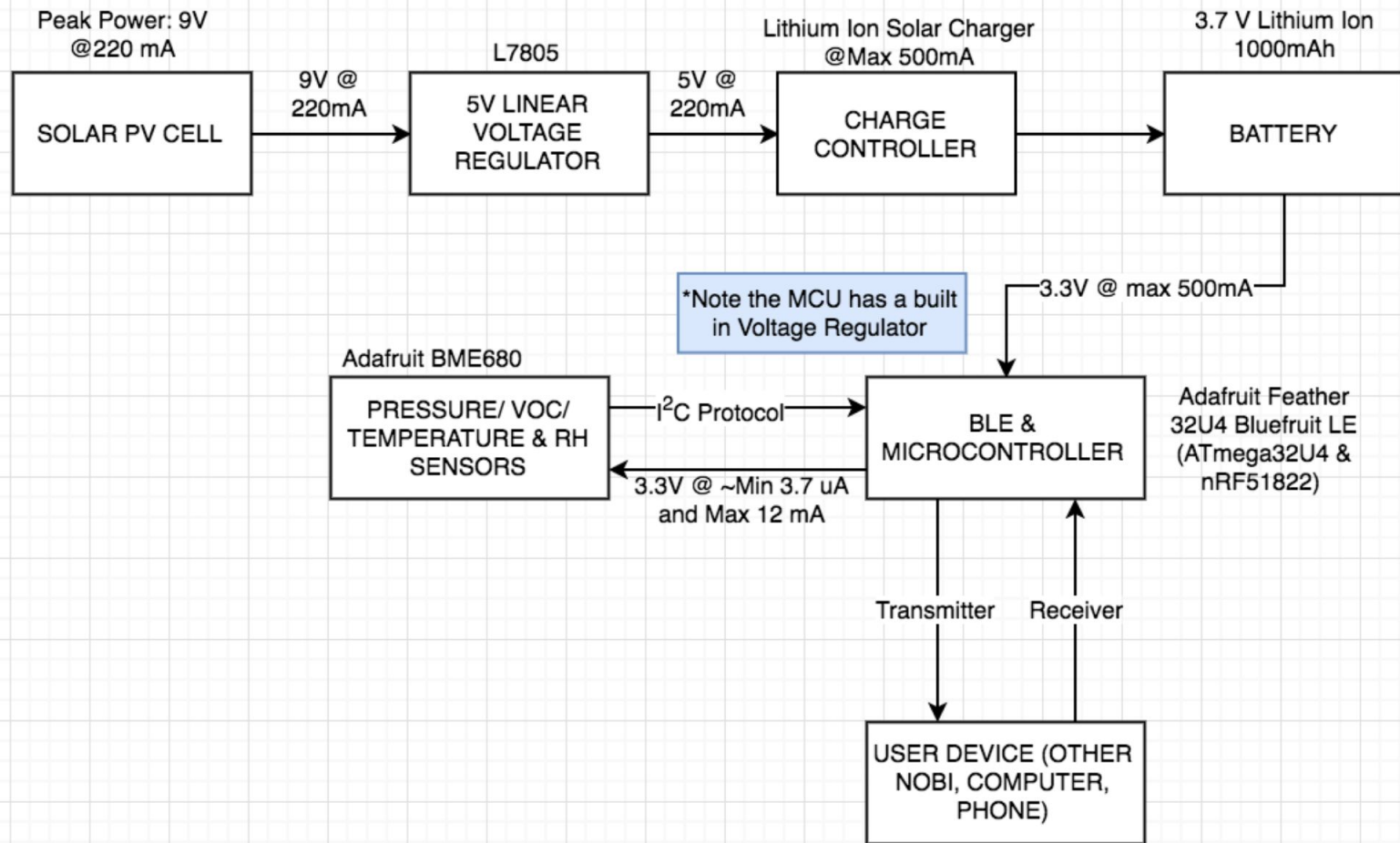
THANK YOU!



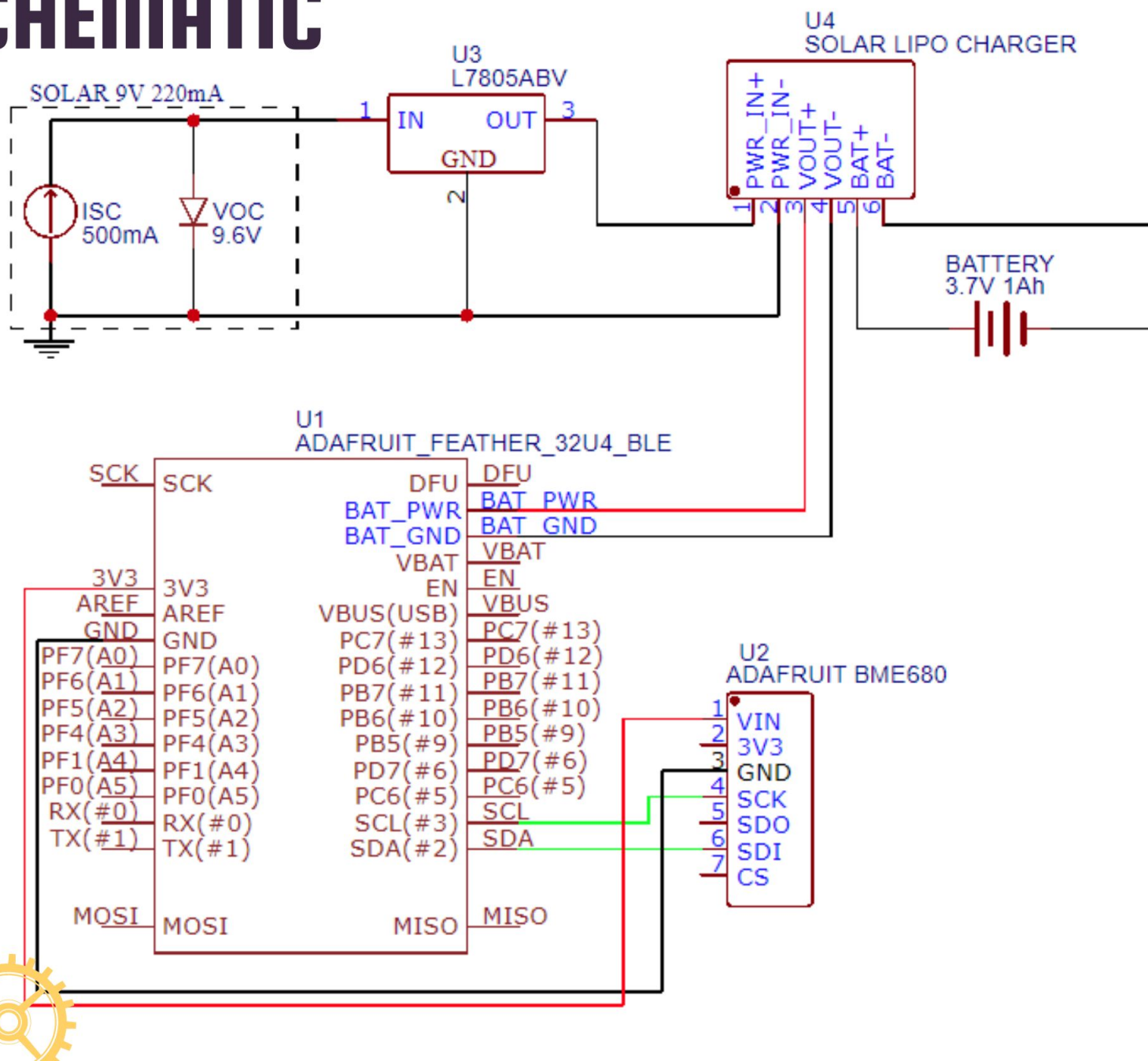
Resources

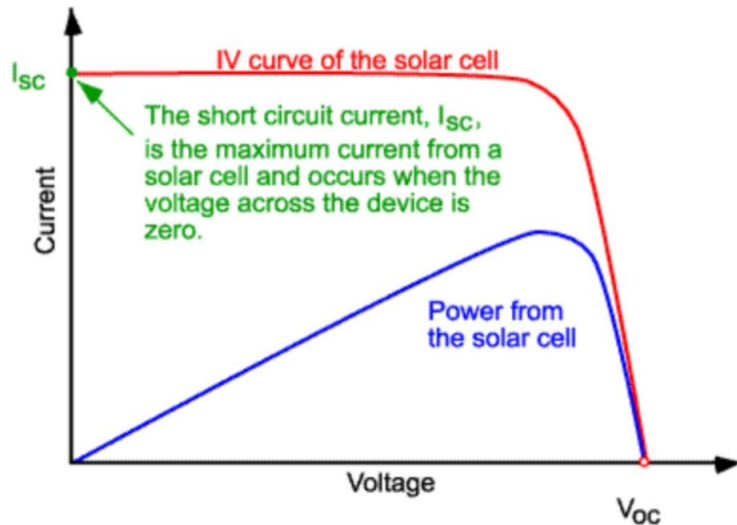
The sources are all included in our HW 1-4
Picture references are included at the very end
For more info please contact ece2799team1@wpi.edu

OVERALL BLOCK DIAGRAM



SCHEMATIC





✕ SOLAR PANEL

Converts sunlight to DC energy
Collects 9V and 220 mA

Short Circuit Current = 500mA
Open Circuit Voltage = 9.6V
Max Power = 1.8W

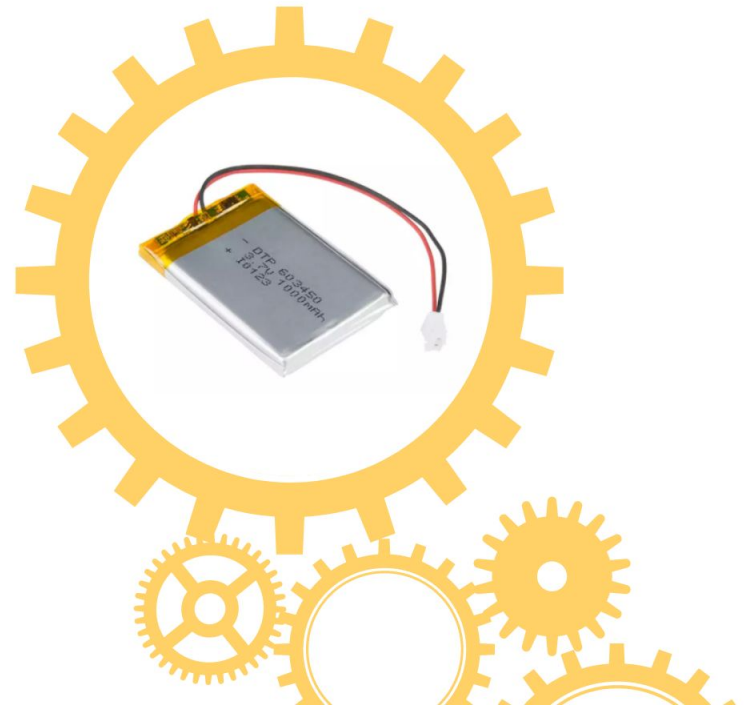
☐ Lithium Ion Battery

Specially made for harvesting solar energy

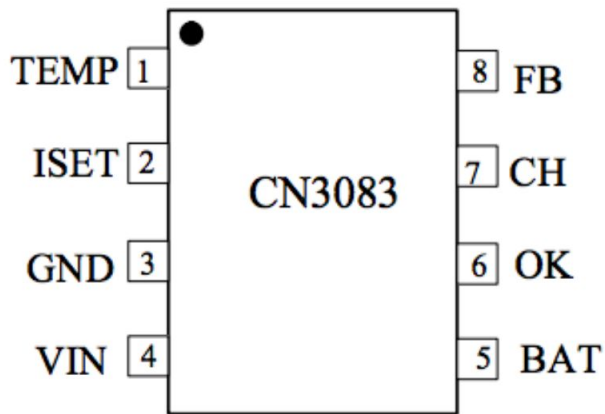
Output Voltage = 3.7V

Output Charge = 1000 mAh

Ideally 4.54 hours to fully charge



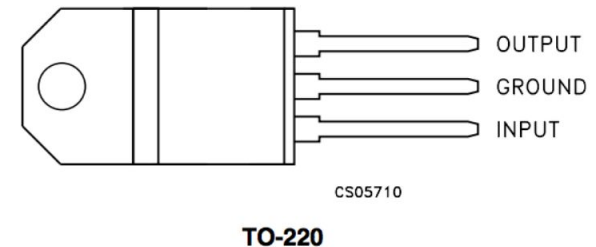
LITHIUM ION SOLAR CHARGER



8-bit CN3083

Regulation Voltage: 4.2V
Input Supply Voltage: 4.4 - 6.0V
Operating Current: 440 - 950uA
Average Operating Current: 650 uA

VOLTAGE REGULATOR



9V to 5.0V with 2% regulation

~2V linear drop-out
At least 7V required to use
Output voltage: 4.9 - 5.1V
Operating current: 6mA

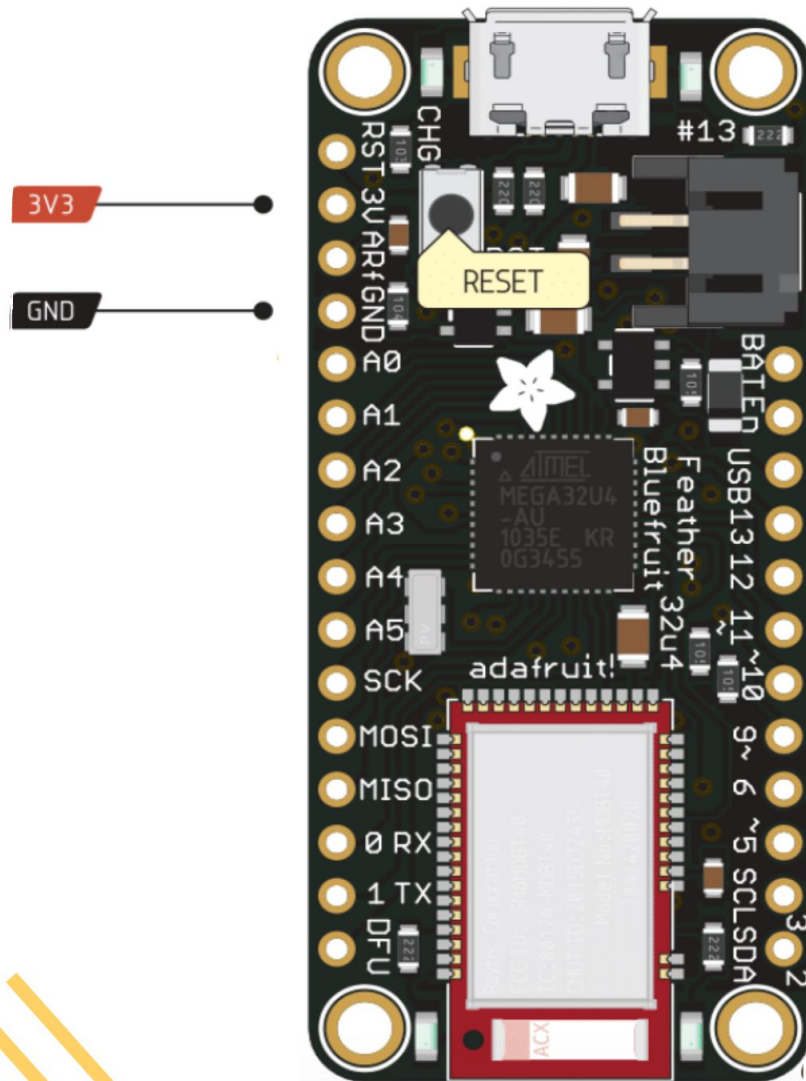
► MICROCONTROLLER/BLE

Adafruit 32u4 Bluefruit LE

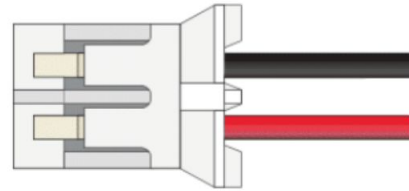
Power Supply: 3 - 5V

Max Current Draw: 6mA

Communication: I2C Protocol



Lipoly Battery



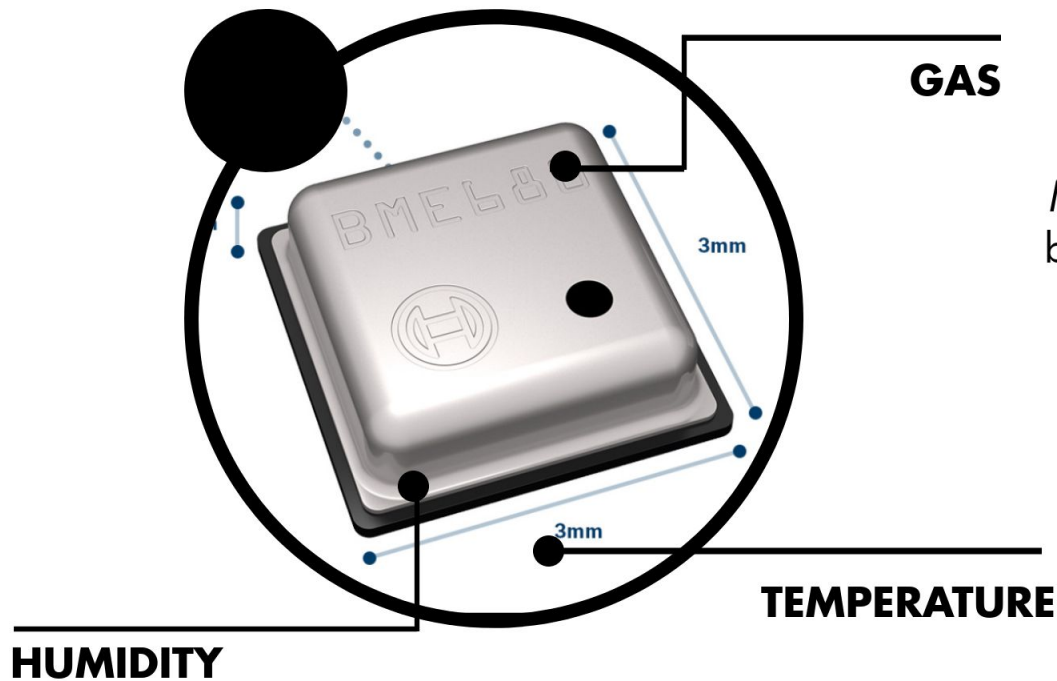
BLE Module control

25	PD4	ICP1	ADC8	4	RST
1	PE6	INT6	AIN0	7	IRQ
28	PB4	PCINT4	ADC11	8	CS

⚡ Used by the BLE radio module too!

18	PD0	OC0B	INT0	SCL	3
19	PD1		INT1	SDA	2

BME 680 SENSOR



Bosch Sensortec

Measures relative humidity, VOC, barometric pressure and altitude, and ambient temperature

Input Voltage: 3 - 5V

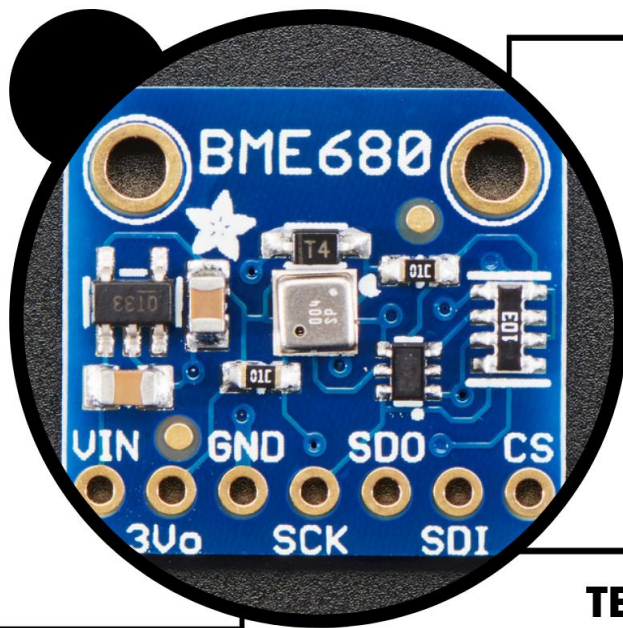
Drawn current: 1mA

Uses I2C Protocol

Forced Mode: T - P - H ---- G

16 ADC Count

BME 680 SENSOR



GAS

Bosch Sensortec

Measures relative humidity, VOC, barometric pressure and altitude, and ambient temperature

Input Voltage: 3 - 5V

Drawn current: 1mA

Uses I2C Protocol

Forced Mode: T - P - H ---- G

16 ADC Count

TEMPERATURE

HUMIDITY

BREAK-EVEN ANALYSIS CHART

Number of Items	Fixed Cost	Total Variable Cost	Total Production Cost	Total Revenues
0	\$61,000.00	0	\$61,000.00	\$0.00
50	\$61,000.00	2250	\$63,250.00	\$9,000.00
100	\$61,000.00	4500	\$65,500.00	\$18,000.00
150	\$61,000.00	6750	\$67,750.00	\$27,000.00
200	\$61,000.00	9000	\$70,000.00	\$36,000.00
250	\$61,000.00	11250	\$72,250.00	\$45,000.00
300	\$61,000.00	13500	\$74,500.00	\$54,000.00
350	\$61,000.00	15750	\$76,750.00	\$63,000.00
400	\$61,000.00	18000	\$79,000.00	\$72,000.00
450	\$61,000.00	20250	\$81,250.00	\$81,000.00
500	\$61,000.00	22500	\$83,500.00	\$90,000.00
550	\$61,000.00	24750	\$85,750.00	\$99,000.00
600	\$61,000.00	27000	\$88,000.00	\$108,000.00
650	\$61,000.00	29250	\$90,250.00	\$117,000.00
700	\$61,000.00	31500	\$92,500.00	\$126,000.00
750	\$61,000.00	33750	\$94,750.00	\$135,000.00
800	\$61,000.00	36000	\$97,000.00	\$144,000.00
850	\$61,000.00	38250	\$99,250.00	\$153,000.00
900	\$61,000.00	40500	\$101,500.00	\$162,000.00
1000	\$61,000.00	45000	\$106,000.00	\$180,000.00
1050	\$61,000.00	47250	\$108,250.00	\$189,000.00